



BIG IDEAS FOR LITTLE PEOPLE

[www.minigiants.com](http://www.minigiants.com)  
Launching September 2009

FROM THE FOUNDERS OF NORDIC KIDS

A luxury shopping website supplying luminary brands  
for style concious children!



The founders of Nordic Kids are launching Mini Giants ([www.minigiants.com](http://www.minigiants.com)) in September 09, a luxury children's clothing and accessories website offering a combination of the finest fashion labels alongside individually crafted items of outstanding design. The easy-to-use and stylish website will cater for boys and girls from newborn to six years old.

Individually created pieces include utterly gorgeous footwear from Mia Joie and fairy crowns that no little girl will be able to resist from Nest Pretty Things!

Other brands that will feature on the site from the outset are Buisjes En Beugels, Funky Fresh, PAIGELAUREN baby, Amenity Home, Little Red Stuga, Vanhatapio Baby, Acne, Mar Mar copenhagen, Soft Gallery, Pakhuis Oost, Deglingos and Salvor Fauna.

With further creative essentials due to be added to this list, the intention is for [minigiants.com](http://minigiants.com) to swiftly become the principal UK based destination for children that insist on premium fashion offering them a quirky and chic look.



Katja Hakkarainen of Mini Giants said "We're delighted with the new site and the exciting mix of labels that we have sourced for it, many of the designers will be making their UK debut through Mini Giants. We feel we have put together a collection that represents real personality and panache".

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